

5 ways to introduce yourself perfectly in 20 words or less

[TEMPLATES]

I help [target audience] do [statement of need]
+ [statement of benefit]

I teach worried job hunters how to confidently explain why they're the ideal candidate to hire.

I help [target audience] do [statement of need
or opportunity] through [differentiator]

I help professionals introduce, market and promote themselves in 20 words or less.

I help [target audience] achieve [something
they want] without [negative consequence]

I help nervous presenters pitch, persuade and present without rambling or freezing.

I [transform/translate/convert a problem]
into [something aspirational]

I make complicated ideas easy for anyone to understand and communicate.

I help [target audience] [fix their problem]

I help new entrepreneurs pitch with more success.